

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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|-------------|--|-----------------|-----------------|
| Applicant:  | Gerald Storch et al.   | Examiner:       | James A. Kramer |
| Serial No.: | 09/865,893   | Group Art Unit: | 3627            |
| Filed:      | May 25, 2001   | Docket No.:     | T634.112.101    |
| Title:      | CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET<br>SITE WITH RETAILER – OFFERED INCENTIVES FOR MEMBER USE |                 |                 |

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**REVOCATION OF PRIOR POWERS OF ATTORNEY  
AND POWER OF ATTORNEY AND CORRESPONDENCE ADDRESS CHANGE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The undersigned, Target Brands, Inc., the owner of the entire right, title and interest in and to the above-identified application, hereby revokes all previous powers of attorney and appoints the following attorneys and/or agents to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith:

CUSTOMER NO. 064732

In addition, please address all correspondence to the address associated with the following:

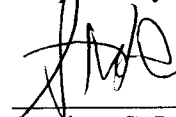
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Pursuant to 37 C.F.R. § 3.73, Target Brands, Inc., a corporation, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventors of the patent application identified above. The assignment was recorded in the U.S. Patent and Trademark Office at Reel 011860, Frames 0824-0828.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

3/1/07  
Date

Respectfully submitted,



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